

Conference Agenda

As of May 4, 2026 | Subject to Change

All events take place at the San Diego Convention Center unless otherwise noted.

Day 1: Saturday, August 8, 2026

| Time | Event | Location |
|------------------------|---------------------------------------------------------------------|----------------------------|
| 12:00 p.m. – 5:00 p.m. | Registration | Hall D Lobby, Ground Level |
| 12:00 p.m. – 7:00 p.m. | Shuttles from San Diego International Airport (SAN) to Focus Hotels | |
| 2:00 p.m. – 4:20 p.m. | First-Time Attendee Tours | Hall D Lobby, Ground Level |

Day 2: Sunday, August 9, 2026

| Time | Event | Location |
|-----------------------|---------------------------------------------------------------------|-----------------------------|
| 7:00 a.m. – 9:30 p.m. | Registration | Hall D Lobby, Ground Level |
| 7:30 a.m. – 9:00 a.m. | Breakfast for Registered Sunday Breakout Session Attendees | Sails Pavilion, Upper Level |
| 8:00 a.m. – 4:00 p.m. | Breakout Sessions | Upper Level |
| 9:00 a.m. – 7:00 p.m. | Shuttles from San Diego International Airport (SAN) to Focus Hotels | |

| | | |
|------------------------|--------------------------------------------------------------------------------------------|-----------------------------------------|
| 9:00 a.m. – 4:20 p.m. | First-Time Attendee Tours | Hall D Lobby, Ground Level |
| 11:30 a.m. – 1:30 p.m. | Lunch for Registered Sunday Breakout Session Attendees | Sails Pavilion, Upper Level |
| 6:00 p.m. – 7:15 p.m. | Opening General Session | Halls G-H, Ground Level |
| 7:15 p.m. – 9:30 p.m. | Welcome Reception & Expo | Halls A-F, Ground Level |
| 8:00 p.m. – 10:00 p.m. | Opening General Session/Welcome Reception Return Shuttles to <i>Select</i> Focus Hotels | San Diego Convention Center Front Drive |

Day 3: Monday, August 10, 2026

| Time | Event | Location |
|-------------------------|----------------------|----------------------------|
| 6:30 a.m. – 5:00 p.m. | Registration | Hall D Lobby, Ground Level |
| 7:00 a.m. – 8:00 a.m. | Breakfast | Halls A-C, Ground Level |
| 7:00 a.m. – 5:00 p.m. | Expo Open | Halls C-F, Ground Level |
| 8:00 a.m. – 10:00 a.m. | General Session | Halls G-H, Ground Level |
| 10:45 a.m. – 11:45 a.m. | Firm Element Session | Halls G-H, Ground Level |
| 11:30 a.m. – 1:00 p.m. | Lunch | Halls A-C, Ground Level |
| 1:00 p.m. – 5:05 p.m. | Breakout Sessions | Upper Level |
| | Free Night | |

Day 4: Tuesday, August 11, 2026

| Time | Event | Location |
|-------------------------|-----------------------------------------------------------------------------|-------------------------------|
| 6:30 a.m. – 5:00 p.m. | Registration | Hall D Lobby, Ground Level |
| 7:00 a.m. – 8:00 a.m. | Breakfast | Halls A-C, Ground Level |
| 7:00 a.m. – 4:00 p.m. | Expo Open | Halls C-F, Ground Level |
| 8:00 a.m. – 10:00 a.m. | Closing General Session | Halls G-H, Ground Level |
| 10:40 a.m. – 11:30 a.m. | Breakout Sessions | Upper Level |
| 11:30 a.m. – 1:00 p.m. | Lunch | Halls A-C, Ground Level |
| 1:00 p.m. – 4:00 p.m. | Breakout Sessions | Upper Level |
| 4:00 p.m. – 8:00 p.m. | Free Time | |
| 6:45 p.m. – 10:00 p.m. | Shuttles Between <i>Select</i> Focus Hotels & The Rady Shell at Jacobs Park | |
| 7:00 p.m. – 9:00 p.m. | Satellite Registration | The Rady Shell at Jacobs Park |
| 8:00 p.m. – 9:30 p.m. | Final Night Concert <i>Doors open at 7:00 p.m.</i> | The Rady Shell at Jacobs Park |

Day 5: Wednesday, August 12, 2026

| Time | Event | Location |
|------------------------|---------------------------------------------------------------------|----------------------------|
| 4:00 a.m. – 12:00 p.m. | Shuttles from Focus Hotels to San Diego International Airport (SAN) | |
| 8:00 a.m. – 12:00 p.m. | Registration | Hall D Lobby, Ground Level |